Did you know?
The Arts Mean Business in Gunnison County!

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences

The Arts Alliance of the East River Valley recently participated in the Arts & Economic Prosperity IV study through the Americans for the Arts and it provides compelling new evidence that the nonprofit arts and culture are a $7 million industry in Gunnison County — one that supports 171 full-time equivalent jobs and generates $463,000 in local and state government revenue.

Nonprofit arts and culture organizations, which spend $3.4 million each year, leverage a remarkable $3.5 million in additional spending by arts and culture audiences — spending that pumps vital revenue into local restaurants, hotels, retail stores, and other businesses.

By proving that investing in the arts and culture yields economic benefits, the study lays to rest the misconception that communities support the arts and culture at the expense of local economic development. In fact, communities that support the arts and culture not only enhance their quality of life — they also invest in their economic well-being.

This report shows conclusively that the arts mean business in Gunnison County!

TOTAL IMPACT OF THE NONPROFIT ARTS AND CULTURE INDUSTRY
(Expenditures by both organizations and audiences)

- Total Direct Expenditures ............... $6,964,680
- Full-Time Equivalent Jobs ................... 171
- Resident Household Income ................. $3,584,000
- Local Government Revenue ............... $297,000
- State Government Revenue ............... $166,000