

**CENTER FOR THE ARTS**  
**CFTA Board Meeting**  
**May 15, 2014**  
**2:00 P.M.**  
**Al Johnson Room Mountaineer Square**  
**Mt. Crested Butte, CO**

Board Members Present: Melissa Belkin, Cjay Clark, Randi Stroh, Sarah Keene, Carol May, Marj O'Reilly

Board Members on Phone: Gloria Kern, Joel Benisch, Donna Rozman. Cynthia Peatross joined the meeting at 3:00

Direct Present: Jenny Birnie

Ex- Officio Members Present: Tom Steuer, Jennifer Brody

Ex-Officio Member on Phone: Tom Seymour

**1. Call to Order and Establishment of Quorum**

**At 2:00 President Melissa called the meeting to order**

1.1 Review and approve Meeting Agenda

\* President Melissa asked to approve the agenda. Motion approved.

1.2 Approve Consent Agenda

\* Randi moved to approve the consent agenda. Carol seconded the motion. The motion passed with a majority vote.

**2. Best – Class Facility**

2.1 Update on Facility Campaign

\* Jenny reported that the campaign started 3/11,2014, and we hope to raise 5 to 6 Million by the end of the summer. The meetings with couples and individuals are going well. In Texas, there were outstanding days. Over 1 Million dollars were committed as of now. \$80,000 was committed in cash now. Mike has been modeling for Jenny. She plans to set up more visits in June through August, prior to the Advance in July.

\*Melissa thanked Jen Hartman, Carol May, Gloria Kern, and Jenny Birnie for their hours of help with the Texas visits.

\*The Design Committee is on hold for now. They have been working with the town of Crested Butte.

2.2 Resolution to Explore Proposed Joint Operations with MCBPAC

\*Melissa reported that she, Jenny, John, Joel, and Wynn have met with the MCBPAC Board. She and Jenny have met with them several times in addition and have discussed the Black Box, the art trust fund and Pro Forma. Our team is not in favor of a Black Box or the art trust fund. They are interested in exploring joint operations with MCBPAC.

\*Joel reviewed the Resolution that he wrote on behalf of the Facility Committee. The Executive Committee and the Facility Committee voted to approve it.

\*Melissa and Tom Seymour joined in on the letter that Tom had written. Tom then expressed his concerns with the document. He stated that the MCBAC desires to work with CFTA as they both move ahead. Tom stated that MCBPAC Board wants to work with CFTA to operate these buildings as economically as possible.

\* Tom Seymour and Tom Steuer left the Board Meeting at that time.

\*The CFTA Board continued to discuss the Resolution document. It was decided to drop the last two statements of the Whereas portion of the document. And add-

+The CFTA is committed to construct a new facility and

+ The MCBPAC is committed to construct a new facility. Gail made a motion to adopt the revised Resolution. Cynthia seconded the motion. The motion passed with a roll call vote majority.

\*Then the Board worked to revise the THEREFORE portion of the Resolution.

The draft would now read:

+ Pursue and fulfill its mission by executing the plans that have been crafted thoughtfully and carefully over the past five years and

+Conduct a capital campaign with the intent of raising funds needed to construct a new facility that provides an expanded home for all forms of art in the Gunnison Valley.

+Board of Directors of the Center of the Arts affirms its commitment to explore ways to share and or combine certain operational functions between CFTA and MCBPAC.

\*After writing the draft of the joint resolution, the Board voted to approve it as a Draft.

### **3. Remarkable Human Resources**

#### **3.1 Review and Revision of the Bi-Laws**

\* Gail and Joel presented the revised Bi-Laws. The CFTA Board approved the updated Bi-Laws as presented.

#### **3.2 Review and Revision of the Employee Handbook**

\*Gail, Joel and the remaining HR Committee were thanked for their work on editing the Employee Handbook. Carol made a motion to accept the revised Employee Handbook as presented. Gloria seconded the motion. The majority passed with a majority vote.

#### **3.3 Volunteer Engagement**

Sarah asked the Board to review the list of prospective volunteers for the TDF events and then send her the added names or deletions by Friday, May 23. The party intended for recruiting volunteers is scheduled for 6/26 at 5:00 in the garden behind the Princess Bar. Evites will be sent out.

### **4. Strategic Resources Development for Sustainability and Growth**

#### **4.1 Tour de Forks-Budget, Volunteer Needs**

Marj reported that the registration for the events continues to go well and she encouraged all Board members to look at dates that work for them to volunteer.

\*Melissa reminded the Board that the On the Road TDF didn't make the budget and we are not planning to host a Mo Town and Chefs on the Edge, so she encouraged the Board to publicize the TDF events so that all events sell out and help to make up the deficit in the budget. She will be sending out a sample letter that Board members might use to e-mail to folks in order to encourage them to sign up for a TDF event.

#### 4.2 Review Financials

\* Jenny reported with the Dashboard that our finances are the best we have had for any Off Season. Sponsorships are over their budget. She has made another \$5,000 for the Line of Credit. Donations are still coming in response to the President Letter and the End of the Year's Letter so we should meet our goals.

### **5. Extraordinary Mission Delivery**

#### 5.1 Winter Season Results & Summer Preview

\*Jenny said that the marketing publications for summer events are nearly finished and ready for mailing.

\*Nine shows with 2 big names are planned for the summer season.

\*Nine Alpenglow shows are planned. On 8/18 the Alpenglow will be planned as a Block Party on 2<sup>nd</sup> and Elk.

\* The Center broke even on the Winter Season Shows.

### **6. Adjournment**

#### 6.1 Confirmation of next steps and closing remarks.

\*Melissa reminded the Board to look at the Board Packet with the dates of future meetings and also the Advance in July.

\*Adjourn

Melissa asked for a motion to adjourn the meeting at 4:30.

Carol moved to adjourn the meeting. Cjay seconded the motion. The motion passed with a majority vote.

**Respectfully Submitted,**

Marj O'Reilly  
Secretary

