

Crested Butte Wine & Food Festival

July 25-29, 2018



CRESTED
BUTTE
wine & food festival

Winery and Distributor Registration Form

TENTATIVE Schedule of Events

July 25: Opening luncheon; seminar; a Pairing Adventure; and Winemaker's Dessert

July 26: Wine and Dine cooking demonstration; seminars; Afternoon on Elk tasting tour; VanGogh and Pinot art class; Winemaker's/Brewmaster's Dinner

July 27: Wine and Dine Brunch; VIP Founder's Brunch; Ride, Wine and Dine Pairing Adventure; seminar; cooking demonstration; Winemaker's Dinner

July 28: Cooking demonstration; Wine and Dine Locavore's Lunch; seminars
3:00-6:00PM Grand Tasting (VIP/ Industry Hour from 2:00pm-3:00pm)

July 29: Champagne Brunch

Perks & Lodging Information

Sponsoring Wineries and Distributors:

For complete information on available sponsor packages and benefits, or to create a customized package designed to meet your marketing and financial goals, contact Erica Vernon at Erica@crestedbuttearts.org or 970-349-7487 ext 7.

Winemakers and Wineries- who are presenting in Wine & Food pairing brunches, lunches, or dinners:

- We are pleased to offer complimentary hotel room nights for the **night before and the night of your event**. Additional room nights at a discounted rate may also be available to you at your own expense. We regret that we are not able to accommodate pets. **Lodging must be booked through the Center for the Arts.** Lodging reservations made on your own will not be reimbursed. For more details, or to make a reservation, please contact Elise Popp at cbwff@crestedbuttearts.org or 970-349-7487 extension 6.
- Airfare will be offered for dinner participants who live out of state. Unfortunately, airfare is offered on a limited basis and is subject to a maximum reimbursement amount. For more details, please contact Elise Popp at cbwff@crestedbuttearts.org or 970-349-7487 extension 6.
- Complementary passes to Pairing Adventures, Seminars, demos, and the Grand Tasting may be available. Guaranteed tickets may be purchased on our website.
- Invitation to the exclusive VIP founders Brunch of Friday, July 27th.
- Vendor table and pouring opportunity at the Grand Tasting Industry Hour and Grand Tasting (with registration).

Distributors and Wineries participating in all other events:

- We are pleased to offer **discounted room rates** through a partnership with Crested Butte Mountain Resort. **Lodging must be booked through the Center for the Arts.** Lodging reservations made on your own will not be reimbursed. For more details, or to make a reservation, please contact Elise Popp at cbwff@crestedbuttearts.org or 970-349-7487 extension 6.
- Complementary passes to Pairing Adventures, Seminars, demos, and the Grand Tasting may be available. Guaranteed tickets may be purchased on our website.
- Vendor table and pouring opportunity at the Grand Tasting Industry Hour and Grand Tasting (with registration).

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Submit your completed application to Elise Popp, Special Events Director



Center for the Arts

Mail: PO Box 1819
Crested Butte, CO 81224

Email: cbwff@crestedbuttearts.org

RETURN BY MAY 11, 2018 TO ENSURE INCLUSION IN THE FESTIVAL PROGRAM

Winery/Distributor Name: _____ [Click here to enter text.](#) _____

Registration Form: *Please select all events in which you would like to participate.*

Exclusive Winemaker's Dinners

The most prestigious events of the Crested Butte Wine & Food Festival are the exclusive dinners. Chefs will create multi-course dinners paired with premium wines in showcase homes around the valley. Please refer to perks on page 1.

- Yes, I would like to donate product to one of the Winemaker's Dinners.
- Yes, our winemaker, owner, or representative will attend and present at the event.

Speaker name and designation (winemaker, sommelier, etc.): _____ [Click here to enter text.](#) _____

Wine and Dine Brunch, Lunch or Dessert Pairings

Exclusive pairing events. Chefs will create multiple courses paired with premium wines. Please refer to perks on page 1.

- Yes, I would like to donate product to a Wine and Dine Brunch, Lunch, or Dessert event.
- Yes, our winemaker, owner, or representative will attend and present at the event.

Speaker name and designation (winemaker, sommelier, etc.): _____ [Click here to enter text.](#) _____

Pairing Adventures

Fun outdoor adventures such as hikes and whitewater rafting with local experts, featuring food and wine pairings.

- Yes, I would like to donate product at one of the Pairing Adventures.
- Yes, our winemaker, owner, or representative will attend and present at the event.

Speaker name and designation (winemaker, sommelier, etc.): _____ [Click here to enter text.](#) _____

Afternoon on Elk Tasting Tour

The second year for this tasting event! Attendees will tour participating galleries, restaurants and shops on iconic Elk Avenue while sampling delicious wine and small bites.

- Yes, I would like to donate product for the Afternoon on Elk Tasting Tour.
- Yes, our winemaker, owner, or representative will attend and present at the event.

Speaker name and designation (winemaker, sommelier, etc.): _____ [Click here to enter text.](#) _____

- Yes, I would like to serve as an official stop and can accommodate a table for wine and food tastings throughout the duration of the Afternoon on Elk Tasting Tour.

VIP Founder's Brunch

Held at the private residence of the festival's founder, we will be hosting VIPs, sponsors, wineries, chefs, media, and other invited guests for an exclusive brunch featuring premium wines and food.

- Yes, I would like to donate product for this event (we request a minimum of 4 bottles to participate)

Wine Seminars, Classes and Cooking Demos

The festival will hold several seminars, cooking demonstrations, art and wine classes and informational sessions located in a variety of venues around Crested Butte and Mount Crested Butte throughout the duration of the Festival.

Yes, I would like to be a seminar/class/demonstration presenter.

Speaker name and designation (winemaker, sommelier, etc.): _____ [Click here to enter text.](#)_____.

Yes, I would like to donate product for a seminar/class/demonstration.

Circle your preferred topic(s): **Blind Tasting / Cooking with Wine / Wine Pairing 101 / VanGogh and Pinot**

Portuguese Wines / Meads / Sake / Bursting with Bubbles Brunch / Other:_____

Wine Auction

Always a popular feature at the Grand Tasting, the wine auction greatly supports the Center for the Arts. Large format and unique wines are always a hit!

Yes, I would like to make a tax-deductible donation of enter quantity bottles of wine to the auction.

Please include an information sheet about the wine(s) with your registration

Grand Tasting

Our signature, and largest tasting event! Sold out with over 500 attendees in 2016 and 2017!

(Certain sponsorship levels may waive table fees. If you are interested in a sponsorship, please contact Erica for more information: erica@crestedbuttearts.org or 970-349-7487 extension 7.)

SUPER EARLY BIRD (if paid by Jan 1) Private Table: \$ 60.00 Shared Table: \$ 45.00

EARLY BIRD (if paid by Feb 1) Private Table: \$ 90.00 Shared Table: \$ 70.00

STANDARD PRICE (after Feb 1) Private Table: \$ 130.00 Shared Table: \$ 105.00

Registration Includes:

- Pouring opportunity at the Grand Tasting on Saturday, July 28, from 3 – 5:30PM
- Pouring opportunity at the Industry Hour just prior to the Grand Tasting, July 28, from 2 – 3:00PM
- Two Festival Credentials: Access to Grand Tasting (and additional seminars on a space available basis)
- Discounted lodging rates at the Crested Butte Mountain Resort (please see Perks on Page 1)

Additional Credentials:

I would like to purchase additional credentials and tickets:

Grand Tasting Credentials (for additional working staff) Enter quantity x \$ 30.00 = \$ Subtotal

Grand Tasting tickets (great for gifts – an \$80 value!) Enter quantity x \$ 45.00 = \$ Subtotal

Registration fee / Table fee \$ Enter amount

Additional event tickets (see program for costs) \$ Enter amount

TOTAL AMOUNT DUE \$ Enter grand total

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Name of Winery or Distributor/Table Name (Please list exactly how it should appear in Festival materials, max 40 characters)

Click here to enter text.

Administrative Contact Information

Contact Name: Click here to enter text. **Title:** Click here to enter text.

Email (required): Click here to enter text.

Mailing Address: Click here to enter text.

City, State ZIP: Click here to enter text.

Office Phone: Click here to enter text. **Cell:** Click here to enter text.

Winery Website Address: Click here to enter text.

I agree to a reciprocal link with CRESTEDBUTTEARTS.org Yes No

Credentials(s) for Winemaker or Distributor

Each participating organization will receive two credentials for admission to the registered Festival event(s).

Name: Click here to enter text. **Title:** Click here to enter text.

Email: Click here to enter text. **Cell:** Click here to enter text.

Name: Click here to enter text. **Title:** Click here to enter text.

Email: Click here to enter text. **Cell:** Click here to enter text.

Additional purchased credentials for Click here to enter event title.

Name: Click here to enter text. **Title:** Click here to enter text.

Email: Click here to enter text. **Cell:** Click here to enter text.

Name: Click here to enter text. **Title:** Click here to enter text.

Email: Click here to enter text. **Cell:** Click here to enter text.

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Payment Information:

To pay by credit card, enter your information below:

Total Amount (from page 3): \$ Enter grand total

Credit Card Number: Click here to enter text.

Credit Card Type: Visa/MC/AMEX/Disc Exp Date: MM/YY CVV code: Code

Card Holder Name: Click here to enter text.

Signature: _____ Date: Date

If paying by check, please make check payable to “Center for the Arts” and mail to
Attn: Elise Popp
PO Box 1819, Crested Butte CO 81224

Billing information (only if different from contact info on page 1):

Address: Click here to enter text.

City, State ZIP: Click here to enter text.

Registration Check List:

Please forward the following supplements electronically to Elise at cbwff@crestedbuttearts.org **along with your registration:**

- Logo of winery or corresponding table name (EPS, TIF, or JPG format)
Please select one logo to represent your table as we will not be able to accommodate multiple logos
- Photo & biography of winery owner, winemaker, or representative if presenting at the festival
- Wine tech sheet for all wines being donated to the Grand Tasting silent auction

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Travel Information

Airport Service

Crested Butte, Colorado is serviced by the Gunnison-Crested Butte regional airport (GUC), a 30-minute drive from Crested Butte easily accessible by bus service. In the summertime, this airport is serviced from Denver International Airport via United Express. Limited direct flights can also be found from Los Angeles via Alaska Airlines, Dallas via American Airlines, Houston and Chicago via United Airlines. Another option is Montrose, Colorado (MTJ) which is located 90 minutes outside of Crested Butte. Both airports have rental cars. There is a small airstrip on the edge of Crested Butte for small commuter planes – if you need more information on this, please let us know.



From Denver or Colorado Springs

To arrive in Crested Butte from Denver by car is approximately 4 to 5 hours and requires driving over mountain passes. The 220 miles from either city will go by quickly with a very beautiful drive down Highway 285. From Denver, go south on 285 to just outside of Salida. Go west on Highway 50 to Gunnison, where you will proceed on Highway 135 directly into Crested Butte. From Colorado Springs, go west on Highway 24 to Highway 285. There is a bus service from Denver to Gunnison that operates once a day in each direction. Tickets for this bus service can be found online.

Transportation In/Around Crested Butte

There is a free shuttle circulator that runs approximately every 20 minutes between Crested Butte and Mount Crested Butte, where the hotels are located. The shuttle stop at the mountain is located behind the Lodge at Mountaineer Square and adjacent to the Grand Lodge. There is another stop just south of Elevation Hotel. Town stops include the 4-way stop and corner of 2nd Avenue/Elk Avenue. In Crested Butte, you really don't need a car to get around!

Walk your way to the art of Crested Butte

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| <ul style="list-style-type: none"> ■ CRAFT FOOD + BEVERAGE 1 Guild Arts Collective 8 Bones Tequila Bar & Grill 13 Montanya Distillers 14 Princess Wine Bar 18 Wildflower Sweets 19 The Secret Stash 24 Pitas in Paradise 42 Irwin Brewing Company | <ul style="list-style-type: none"> ■ LITERARY + PUBLISHING 29 Townie Books | <ul style="list-style-type: none"> ■ PERFORMING ARTS 10 Crested Butte Mountain Theatre 20 Crested Butte School of Dance 21 Crested Butte Dance Collective 26 Studio Ardour 35 Crested Butte Center for the Arts | <ul style="list-style-type: none"> ■ VISUAL ARTS + CRAFTS 2 LCE Fine Arts 3 The Art Studio of the Center for the Arts 6 The Design Collective 7 River Light Art Gallery 9 Paragon Gallery 11 Rijk's Family Gallery 12 The Grubstake Gallery 15 Ingham Fine Art Gallery | <ul style="list-style-type: none"> ■ VISUAL ARTS + CRAFTS 16 Oh Be Joyful Gallery 17 Crested Butte Jewelry & Design Gallery 3 25 Pema Dawa 27 J.C. Leacock Photo Gallery 28 RedLine Gallery 30 Calico Queen Tattoo 33 L. Casny Designs / Rendezvous Gallery 34 Crested Butte Arts Festival | <ul style="list-style-type: none"> ■ FILM + MEDIA 31 KBUT FM 36 Crested Butte Film Festival 37 Matchstick Productions | <ul style="list-style-type: none"> ■ HERITAGE 22 Crested Butte Mountain Heritage Museum | <ul style="list-style-type: none"> ■ DESIGN 4 Studio West 5 Crested Butte Publishing & Creative 39 Mountain Colors Paint & Design 40 Function before Fashion 43 reThink Ilc / Idea Lab | <ul style="list-style-type: none"> ■ MAKER 32 Rooted Apothecary 38 Romp Ski 41 Paradise Ski Chairs 44 Colorado Real Soap Co. |
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